



DELIVERABLE D1.2

MAPPED AND UPLOADED TRAILS

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Project number: 101244788

Project name: Safe and sustainable mountain biking for healthy communities

Project acronym: GREENWHEELS

Call: ERASMUS-SPORT-2025-SSCP

Consortium: COO: MTB Club BOSHK; BEN: Vergo Bike Academy; BEN: Municipality of Piran.

PROJECT SUMMARY

Outdoor activities and grassroots sports are essential for physical, mental, and social well-being. However, participation in recreational sports is declining across Europe, as professionalized sports become increasingly dominant. This shift has widened the gap between those who can afford club memberships and those without access to regular physical activity, particularly lower-income families, creating barriers to active and healthy lifestyles.

In Croatia and Slovenia, data shows a steady decline in grassroots outdoor sports, while professional training for privileged groups continues to grow. National data highlight alarming disparities in motor proficiency between children in sports clubs and those unable to participate, reinforcing the urgent need for accessible recreational opportunities.

GreenWheels addresses this challenge by uniting MTB clubs from Slovenia and Croatia with the Municipality of Piran to promote MTB as an inclusive and accessible grassroots sport. Leveraging the Istrian region's natural landscapes, it fosters outdoor physical activity, environmental awareness, and social inclusion, particularly for economically disadvantaged groups.

Key activities include mapping, categorizing, and digitizing MTB trails, ensuring easy access to tailored routes. GreenWheels introduces innovative initiatives such as ride & clean campaigns and MTB safety workshops, merging sports with environmental conservation and community engagement. These efforts generate lasting impact by encouraging healthier lifestyles while protecting natural ecosystems.

Aligned with EU priorities, GreenWheels advances health-focused physical activity, inclusivity, and environmental responsibility. By promoting outdoor recreation and green mobility, it contributes to broader EU objectives on well-being and sustainable communities. Its innovative approach, merging sports, technology, and environmental awareness, creates a replicable model, inspiring similar initiatives across Europe.



PROJECT ACTIVITIES IMPLEMENTED TO DATE

1. Project Kick-off Meeting

The consortium successfully launched the project with a highly productive kick-off meeting. The meeting marked the official start of the project implementation phase, during which partners aligned on objectives, work packages, timelines, responsibilities, and communication procedures.

The kick-off meeting and its outcomes were disseminated through the official channels of the consortium partners, including websites and social media platforms:

- <https://www.piran.si/objava/1197087>
- <https://www.facebook.com/ObcinaPiran/posts/uspe%C5%A1en-uvodni-kick-off-projekta-greenwheels-%EF%B8%8Fob%C4%8Dina-piran-je-skupaj-s-partnerje/880063501211033/>
- <https://www.instagram.com/p/DRcymn9iKkK/>
- <https://boshk.si/2025/11/14/green-wheels-boshk/>
- <https://www.instagram.com/p/DReNPyqDK4d/>

These dissemination activities contributed to raising awareness of the project among local stakeholders and the wider public.

2. Deliverable D1.1 – Review Findings

The consortium successfully completed and submitted Deliverable D1.1 (Review Findings).

This deliverable includes:

- A comprehensive identification of all available trails in the target area
- The recording of their geographical coordinates
- A structured categorization based on predefined criteria
- The development of instructional guidelines tailored to different user groups

Deliverable D1.1 establishes the technical and methodological foundation for the subsequent phase of the project, namely the digitalization and public accessibility of the collected data.

DELIVERABLE D1.2 – MAPPED AND UPLOADED TRAILS

All data collected within the framework of Deliverable D1.1 have been successfully digitalized and uploaded to the Trailforks application under the newly created profile **GreenWheels**.

The Trailforks platform has been utilized to:

- Map all identified trails



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- Upload geolocated data
- Assign categorization levels
- Integrate instructional and safety guidelines tailored to diverse user groups

The GreenWheels profile is publicly accessible at:

<https://www.trailforks.com/profile/GreenWheels/>

This activity ensures open access to structured and user-friendly trail information, thereby supporting the project's objectives related to accessibility, sustainability, and community engagement.

Next steps

The consortium will now intensify dissemination efforts to promote the GreenWheels Trailforks profile among:

- Local sport clubs
- Club members and supporters
- Recreational users
- Relevant community stakeholders

These actions aim to maximize visibility, encourage active use of the mapped trails, and strengthen stakeholder engagement within the project ecosystem.